Placement dates: 11 weeks between Tues, May 26th and Fri, Aug 7th, 2020

Hours: 35 hours per week

**Organization Description:** In pursuit of systemic change, SCDAA.SC/ Michelle's House embraces prevention strategies to enhance the quality of life and well-being of the Sickle Cell Disease (SCD) community and related sequelae and to provide individuals and families with critical education and access to direct and support services.

The population served is the sickle cell community locally and regionally in that every program we initiate to the extent possible is framed in such a way that our models and interventions are portable and replicable to add to the armamentarium of resources to enhance the quality of life of the Sickle Cell Community inclusive of significant prevention initiatives.

Statistically the population served are the 1 in ten African Americans and 1 in 25 Hispanics and other racial groups to a lesser extent who carry the SCT and equally important those living with SCD in Southern CT.

**Summary of Work:** The fellowship will help build a development infrastructure to be able to raise funds and not be dependent on soft funding (grants) to assure the sustainability of the first Sickle Cell Community Center (Michelle's House) in the Northeast.

**Write a more complete description of the specific project you propose and list the duties/outcomes expected of the Fellow:** The challenge of the Sickle Cell Disease Association of America. Southern CT is that there is very little funding to support the Sickle Cell community. National data has demonstrated that similar genetic
diseases have up to 11 times national funding in research funding and community-based resources.

As a result of the lack of resources Sickle Cell Disease and Sickle Cell Trait continues to expand and have a demonstrable negative impact on our most vulnerable high-risk youth and families.

Recently we built the first Sickle Cell Community Center in the Northeast who priorities are awareness and prevention, awareness of sickle cell trait status amongst high risk populations and the social academic impact of school s lost and academic success for those youth with SCD.

Absent national, regional or local funding we need to develop a development infrastructure to diversify our funding resources to assure the long-term sustainability of our new Sickle Cell Community Center which we have branded and named Michelle's house unfortunately the first in the northeast.

The fellowship will entail working with the leadership of Michelle's House to research how successful and mature non for profits diversify their book of business to be able to sustain and build development resources and secure funding to assure to the sustainability of the vision, mission and operational impact in this case the Sickle Cell disease Association of America. Southern CT (Michelle's House)

The fellow will assist in building a strong infrastructure and development engine to assure and build a road map and infrastructure recalibration relative to strategic development activities. This development work plan will assure the short- and long-term stability required to bring balance to any organization relative to revenue streams to be able to meet their annual and multi years objectives.

1. Deliverables will include researching online national, regional and local donor data bases to build a potential donor base for the SCDAA.SC
2. On boarding and maximizing the potential of national and regional donor bases to segment and target donors and legacy supportive funding
3. Developing a donor management system to minimize the cost of acquisition of new donors
4. Developing a successful donor retention program
5. On board a legacy acquisition plan and program
6. Build a on board and staff development power point and or presentation to drive optimal board development engagement.
7. Build a donor management system of all past donors to be able to track and project potential of all donors to optimize planned and future personalized targets.
8. Interview and or research successful non for profits relative business plans and any unique insights into their develop strategies.

List specific skills/experience required for the project:
Intellectual curiosity and basic literature research skills

Additional Requirement:
N/A

Briefly describe the work that Yale PPSF Fellows have done with your organization in the past and present. If you have not worked with Yale Fellows, describe any work that Yale students have done with your organization:

2018 PPSF developed a pilot awareness program that has now matured into one of our key new programs. The initiative was modeled by our PPSF in corporation with the New Haven Health Department. The objective of the awareness program is to introduce prevention into our campaign to combat Sickle Cell Disease and the continued expansion and growth of babies born in CT with SCD and with the SCT.